



Press Release – 09-30-2014



3rd Annual Fall RideNow Powersports Uwharrie OHV Jamboree

October 18, 2014

Mission Statement: "Bringing all Uwharrie off-highway vehicle (OHV) users together to aid in recruiting volunteers and to raise awareness to 'TREAD Lightly!' So that the Uwharrie National Forest OHV Trail System can develop and be maintained"

We are proud to announce **RideNow Powersports of Concord** as our new title sponsor!

The RideNow Powersports Uwharrie OHV Jamboree is in its third year. The Jamboree focuses on the off-road: Jeep, 4WD, Dirt Bike, ATV and ROV (Recreational Off-Highway Vehicle)/Side by Side crowd in Central North Carolina. The Jamboree is located in the Eldorado community of Montgomery County, across the street from the Eldorado Outpost on NC Highway 109, 10 miles North of Troy.

This event is promoted by Uwharrie Off-Road Training Center, JAARS-Partners in Bible Translation and Southern Four Wheel Drive Association.

Superwinch has donated a beautiful Tiger Shark winch! This winch will be used to help us secure volunteers for maintaining the US Forest Service OHV trails at Uwharrie. Come by the USFS booth for a chance to win this awesome winch!

This year's events will include: Test drive/ride your favorite off-road vehicles on the EXPANDED 'Off-Road Test Track'. This is the perfect opportunity to test drive a new ATV/UTV. And much more!

4WD rides provided and sponsored by JAARS *"The JAARS 4WD rides are something you do not want to miss!" They will take place on a 200 Acre piece of private property specifically designed for Off-Road Driver Instruction located just a half a mile away. More will be added from JAARS this fall! "UORTC uses this trail system for their 4WD-101 and 202 classes!"* 4WD Club Booth's, USFS Booth, TREAD Lightly! Booth and RTI Ramp.

Dealers/Vendors confirmed in attendance so far: RideNow Powersports of Concord, H M 'Mechanical' Bull Rides, Mid-State Toyota, Hendick Jeep, Hendrick Dynamics 'Commando USA', Southeast Overland, Lake Norman PowerSports, James River Equipment, Tarheel 4WD Center, Xpedition Ready, Two Guys Metal Fab, NC4X4, World Class Powersports, Bill Plemmons RV, Vittore Wheel & Tire, URace

Simway racing simulator, Friends of Uwharrie, Get Ugly Customs, Uwharrie Off-Road Training Center and more!

There will be a TREAD Lightly! Presentation, music, 4WD Clubs and lots of food.

4WD Clubs (when they setup a booth) and Volunteers have free on-site camping availability (Thursday, Friday and Saturday Nights).

LIKE us on Facebook! <https://www.facebook.com/UwharrieOhvJamboree>

Check out our updated website! <http://www.uwharriejamboree.com/>

This is a family event and no alcohol is allowed. No public ATVs/UTVs allowed on grounds. **Admission and Parking is FREE.** The gates will open at 9 AM. For more information call (336) 906-1644 or e-mail us at scott@uortc.com